Web Traffic Stampede
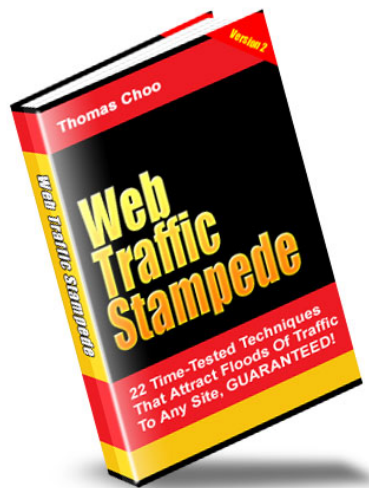
22 Time-Tested Techniques That Attract Floods Of Traffic To Any Site, GUARANTEED!

A special report written by:

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1   <u>Traffic - A Webmaster's Dream Or Nightmare</u>

If you run a website, you need traffic. **Not just any traffic, but quality, targeted traffic.**

There are literally millions of frustrated website owners waiting endlessly for that elusive flood of visitors to their websites.

Let me ask you one question. How many potential visitors are finding **YOUR** website? More websites are created each day leading to an upsurge of over crowding, and all are in competition for the coveted visitors.

The Internet is a treasure house of information. It is peddled in all forms. Smart marketers soon realized that there is only one sure way to convince the search engines not to shut them down, and that is to give only **Quality Content**! Not only do the search engines love content, but visitors do too, and visitors buy.

So how do you harness the power of content? Specifically, how do you attract traffic using content?

There are 22 time-tested surefire ways to get all the traffic you need.

Towards the end of this report, I've also included some **special unconventional traffic generation methods**, which can complement the 22 techniques.

2   22 Traffic Generating Techniques Explained

Before planning and executing your assault plan to capture that elusive targeted traffic, you need to know one thing first:

Tracking your traffic is crucial!

It is absolutely necessary to track the traffic from various sources. If not, you are shooting in the dark, spending your valuable time, effort and money in the wrong traffic source.

You need to know exactly which traffic source is bringing you results, and which is not. You can shift your focus to those that are bringing you traffic, and improve or even drop those that are not.

There are two ways to track your traffic campaigns:

a) Using an online web-based service such as Clickalyzer, where you pay a monthly subscription. Among the online ad tracking services, Clickalyzer is one of the most popular options.

b) Using an ad tracking software installed on your server, a one-time investment with no monthly fees. The one I'm using and would highly recommend is Adtrackz . You have more control, and you can do split testing, cloaking, dynamic code creation, plus a host of other features and benefits.

Set up your tracking / ad tracking system first, before you launch head on into your traffic campaigns.

2.1   Pay Per Click

PPC is advertising provided by the search engine providers (Google, Yahoo! and others) where you PAY for top placement. Their strategies for placement differ slightly.

In either case, **you pay**. Especially for a newly launched site, it is a quick way to get your traffic flowing – but it is not the cheapest. You could spend far more than is profitable for your business if you don't know what you're doing.

Despite some people dismissing PPC advertising for its "higher" cost, it is still widely used by many top Internet marketers, as the traffic is highly targeted (which depends on how well your PPC ad is written).

Use proven advertising copy words like "how to…" "learn", "save", "free" and "easy" in your description. Create curiosity and provide enough specific information or you will attract under-qualified traffic.

Figure out the statistics of how many customers you need to make a sale. Based on that figure you can work out how much you are willing to spend to attract customers through pay per click

I'd like to share 4 golden tips that many people are not aware of, which cost them dearly in the PPC game:

Tip #1
Make sure that your ad has the right keywords so that you can drive laser traffic to your site. Always include all 3 variations: broad match, phrase match, and exact match. This will triple your keyword list, but more importantly, you can capture lower cost clicks.

Tip #2

Don't lump all your keywords into one big group. Divide into tightly-related groups of 10-30 similar terms, and design ads matching the common words in the keyword group.

Tip #3

Always have two ads for each campaign group, to allow split testing. Vary only one word between the ads. Monitor their click-through rate (CTR). Delete the one with lower CTR, and write a new one. This way, your ads are continually improving in CTR.

Tip #4

Some people spend top dollars just to attain the top position in their ad listing. Statistically, it is found that **No. 2 or 3 position get better sales conversion than the coveted No. 1 spot**. Interesting huh?

If you have had some experience using PPC advertising, the above tips should make some sense to you.

There are many more PPC strategies and tricks which cannot be covered in this report, but there's a Definitive Guide on Google Adwords by Perry Marshall you should consider getting.

Other than Google and Yahoo, you should also not neglect the smaller ones, like Kanoodle and others (there are more than 500 PPC search engines). These still give you some traffic, and usually at a lower cost.

To see a comprehensive list of PPC search engines, you can visit PayPerClickSearchEngines.

2.2   <u>Search Engine Optimization</u>

Traffic that comes from search engines seems an overwhelmingly attractive option, as it is free. Well, it's not really "free", as you need to spend considerable amount of your valuable time tweaking your websites to get the results you want. Additionally, you are at the mercy of search engines, and their frequent algorithm change can knock you out of business overnight.

There are a lot of companies working 'behind the scenes' to help website owners get plenty of traffic from the natural search engine listings. Natural listings mean the search engine has ranked you according to the value it believes your site will offer someone searching for a specific word or phrase.

Understanding exactly what the search engines **want to see** when ranking sites requires knowledge of the algorithms. These algorithms change all the time.

Be careful here. Don't ever rely solely on SEO to bring you traffic. You need to utilize all forms of traffic sources, not just SEO, if you want to sustain your online business.

Broadly speaking, there are two main areas for SEO:
a) On-page optimization
b) Off-page optimization

<u>On-page Optimization</u>
On-page refers to having your primary keyword (or keyphrase) in the meta tags (title, description), as well as in the content (3-7% keyword density). Don't try to optimize more than 2 keywords per web page. Stick to one primary keyword per page if you can.

This used to be enough to get a high SEO ranking, but is no longer so. More emphasis is now placed on off-page factors.

There are actually a lot to cover on SEO (on page and off page), and here's a good free book you can read: SEO Made Easy by Brad Callen.

Off-page Optimization

This generally means getting the right kind of incoming links (or backlinks) to your website, with your keyword in the anchor text. It can be acquired through article submission, press releases, reciprocal link exchange etc.

Just remember this:

"You do not need to beat the search engine, you just need to beat the number-one-ranked website"

Simply put, you need to "spy" on the competition, and do one step better than them. One powerful software that can do this is SEO Elite, which focuses on improving your off-page factors.

2.3   **Keyword Research**

Keywords have always been important to search engines. In fact understanding and doing keyword research is key to many successful websites. However, filling a page with keywords will **NOT** get you a good rating with the search engines, but writing content that uses popular search words **WILL**.

By researching the popular keywords for your topic or product, you can create information that places these words into the background of an article then simply optimize each page for a separate keyword that you wish to use.

There are numerous keyword research software available, but the one that stands out is The Dowser, which has a free version. Another free and popular Windows-based keyword software is Good Keywords.

2.4   <u>Web Pages</u>

Websites need pages. The more, the better, but having a website filled with keyword-filled pages, or styled templates will not impress the search engines or your visitors. **Instead -- create a feeding ground for them**. .

Slowly but steadily adding pages of real content will help your site attract the search engine spiders on a **regular basis**. This is the 'tortoise wins the race' philosophy.

One way is to add articles regularly. You can find relevant articles from article directories, and put on your website (with the author's resource box intact of course). Some of the major article directories are:

- Article City
- Article Emporium
- Article Factory
- Article Hub
- Content Desk
- Ezine Articles
- Free Content
- Go Articles
- Hotlib
- iSnare
- Reprint Articles

2.5   <u>Newsletters</u>

Have you heard that 'the money is in the list'? One guess as to which list?

Your **SUBSCRIBER** list. Yes, with close to 80% of sales taking place *after* the first 5 to 7 contacts it is imperative that every website has a newsletter when possible.

But to have a newsletter… **again you must have content!** So start putting some ideas together and write those newsletters.

Your subscribers will judge you based on the value of the content you send. If you only advertise without giving beneficial information for free, your subscribers are history.

Develop a series of brief, but informative articles. In fact, it is increasingly popular to have just a short email message, with an introduction to direct them to your site for further information. Getting your subscribers back to your site should be the primary objective. This also helps your email get through the **aggressive email spam filters** which sometimes traps long emails.

Having spent time building your autoresponder messages, you need a reliable autoresponder service, like the top notch [Aweber](#). It is the autoresponder service of choice for many Internet marketers.

2.6   <u>Free Reports - Viral Marketing</u>

Free reports are also a great way to attract subscribers to your newsletter. These reports can spread quickly (on related websites) with the link you placed within it tempting them back to YOUR website. You get the traffic that follows!

Include as a subscription bonus to entice hesitant visitors to sign up for your newsletter.

Identify a problem, or question that might attract your visitors. Write a two or three page report that gives a **partial** solution. Indicate your product or service as part of the solution, but do not necessarily make it sound like an advertisement.

Example: 'Men love camping trips, but women hate them with good reason, and oddly enough -- it is for the same reason'.

To create your report you can provide more details to your service than is listed on your web page (ie: 'Find out how YOU can save money on home repairs with this special report'). You might also try one that warns of a danger ('Are you putting YOUR family at risk? Find out with this special report').

Send the report via an autoresponder or manually as soon as possible so they remember to open their email.

2.7   <u>Submission To Article Directories</u>

By writing short articles <u>on the topic related to your website</u>, you can offer these articles by submitting them to an article directory.

These directories get spidered by the search engines on a regular basis because of the high value of the content they provide. If the search engines have not yet picked you up this is the **easiest way** to get them to find you.

When others make use of your articles you will get the credit as the author along with a link to your website. Not only will you gain visitors, but also you will benefit from the backlinks that are created. And make no mistake here – **those links are gold in terms of search engine ranking.**

To get the most of your article submission, here are some article writing strategies you can use:
a) Start keyword research. Choose a keyword with enough searches (minimum 100 searches per day), and less competition (< 1million, using quotes).

b) Sprinkle the keyword (3-7% density) throughout the article. Start article title with the keyword if possible.

c) In resource box, write some appealing stuff, with a link (anchored with your keyword) to your website. You should also include a non-hyperlinked URL (just in case a particular article directory does not allow HTML linking).

d) Spend time to craft your article title. Your title is like a mini-headline. The title of your article should be short, simple, and offer a main benefit. Some good examples are "Quick And Easy Way To ….", "What You Always Wanted To Know About …."

e) Have an interesting opening paragraph. This will spur the reader to read further, hopefully to the end. You can use a surprise opening, relating a personal experience, an anecdote, or a story.

Why do you need to put keyword in your article? With that one keyword per article, you are making use of the high pagerank of the article directories (or other sites if your article is picked up and re-published). Your article will appear high in the search results for that keyword, giving you an extra visitor boost.

When your article is ready, you can submit to the article directories one by one, or you can make better use of your valuable time by using two submission methods:

i) Use an online article submission service. There are close to 10 article submission services, with fees varying widely. One of the more cost effective ones is Article Marketer, which submits your article to numerous sites, and does not place a limit on the number of articles you can submit.

ii) If you do not like the idea of a recurring cost, you can invest in an article submission software, like Article Post Robot. This software stands out above the rest as it allows you to choose to submit in semi-automatic or fully automatic mode.

2.8 Article Announcement Lists

Article announcement lists are similar to article directories. Your article will be placed before an audience of webmasters and publishers who may choose to use it.

The advantage of article announcement lists is that the members sign up to receive new articles **by email**. Your article will be directly sent to members who have subscribed to receive it. Yahoo has a 'Groups' area where you can browse the lists and sign up to receive announcements. This creates the perfect audience for your material.

For Yahoo Groups, if you do not want your inbox to be flooded by other people's articles, make sure you select "No email - I'll read messages on the web site".

Note: For article submission using Article Marketer or Article Post Robot, the feature of submitting to mailing groups are included in both methods.

2.9 Submission To Directories

People often confuse directories and search engines. Search engines use spiders or robots to index websites, while directories use people. Directories tend to have smaller but cleaner indexes.

Directories are no longer a primary source of traffic. They are, however, an excellent source of *targeted* traffic, in addition to having valuable backlinks from authority sites.

Yahoo Directory, Ask Jeeves and DMOZ are among the major directories. Some directories are free to submit, some are paid. For a list of web directories, Best Web Directories provides both free and paid listing, with additional information about each directory.

Some directory editors reject sites they consider to be of poor quality. When submitting to directories, make sure your site is completely functional, and follow submission guidelines carefully.

Choose the most appropriate category for your site. Choose subcategories over top-level categories. If you submit to a top-level category even though appropriate subcategories are available, there's a good chance your submission will be denied.

The website description posted with your URL is a big factor in how your site will rank once it's listed in the directory. It is very important to do this right the first time. If you put too much promotional jargon in your description or make it too long, for example, the editors are sure to change it.

If you want to make better use of your time rather than to submit manually, the software I use is [Submit Equalizer](#), which submits to multiple directories in a few clicks. As with all automation tools, use it responsibly so that your submissions will have the highest chance to get accepted..

2.10   Submission To Relevant Websites

Another beneficial use for articles is to offer them directly to sites you would like to share readers with. This is not only a great way to gain credibility for your topic, but will provide useful backlinks all over the Internet. **Sometimes you can even get links from sites that would not agree to a formal link exchange request.**

2.11   Forums

Forums – groups of Internet users that discuss common interests online. They are a fantastic way to share information. Search for a forum that discusses something related to your website. Be sure to spend time '**lurking**'.

That means reading the posts and becoming familiar with the style of discussion and written (and unwritten) rules. Most forums forbid spamming. **What is considered spam by one forum is perfectly acceptable by another**, but blatant

advertising rarely is appreciated.

In most cases you can either post a link to your website in your signature, or share information that arouses questions about your website from other posters.

Some forums permit you to post your articles. If you are unsure about their policies, **be careful,** or you risk upsetting some forumers. Offering free advice can sometimes be enough to establish credibility, and if you have a blog, or other non-marketing site you may be able to send traffic to that first, then encourage visitors to visit your website from the blog.

2.12   Reciprocal Linking

Are you creating reciprocal linking pages to impress the search engines? Create a separate page for each link category and write 200-400 words of content on that subject. Offering your recommended links **at the end** will make you a source for information… rather than just a bunch of links.

Some may argue that reciprocal linking is losing its effectiveness due to over-use and abuse by some people, but if done properly, it is still a good way to get backlinks as well as occasional visitors who click on your link.

Maintaining reciprocal link pages can be time consuming, as well as periodically checking whether the other parties are still linking back to you. There are two link exchange software I use:

i)   A free version is the Link Management Assistant (by Duncan Carver). Being free, you have to bear with some limitations and conditions.

ii)   Another neat piece of software that I use is Link Machine. This software installs on your server, up 3 sites. Comparatively, many other link management software only allows a single site per licence. There are many interesting features, such as automatic link exchanges among Link Machine

users. This feature alone has saved me lots of time in looking for quality link partners. Link Machine also allows you to import any existing link pages you may have.

Be careful about getting involved in link farms or certain link programs, which promise thousands of links in a few minutes after you insert some code on your website. **This WILL almost certainly get you delisted from the search engines.** It's just not worth the risk.

2.13   <u>Classifieds</u>

Originally touted as one of the best methods to get traffic. However, the invasions of ads by Internet marketers nearly flooded this market. Even so, using classifieds can still send you some traffic, and will also help your site get listed in the search engines. Use keyword phrases in your ad, and include a hyperlink. To be effective what you do is simply place the readers **needs** within your ad. **Become a problem solver.** Just like article writing, crafting a good keyword-rich classified ad also ensures your ad appears in the search engine results, not just at the classified ad sites.

2.14   <u>Newsletter Exchange</u>

Are you having success with your newsletter? Perhaps you'd like to approach another website owner and offer to write a short article for his subscribers – or to exchange articles. If the newsletter is complimentary to their market, they should be interested.

2.15   <u>Publish An E-course</u>

Create a multi page tutorial that can be given to subscribers, or given away by other businesses. Like a report, the e-course can be offered as a freebie. The readers receive valuable tips and information all while being directed to your site at the end of each lesson.

2.16   Affiliate Programs

One of the major traffic generators is by recruiting an army of affiliates. These affiliates work for you for "free", and you pay them only when they make a sale from the visitors they sent to your site.

The use of affiliates is how Marlon Sanders managed to get 1 in 102 English speaking Internet users in the world to visit his websites. Now that's 2.8 million visitors! I read this book - it's good stuff if you plan on building affiliates to market your product/service.

Help your affiliates drive traffic to your site by giving them letters or reports to post on their sites or in their newsletters. Your affiliates are also in need of free content to provide to their customers.

2.17   Your Blog And RSS

Creating a blog that is related to your business or niche will allow you to attract an audience that may not respond to a sales page. Providing content and news about your topic with hyperlinks to your various articles, or sales pages, is an indirect way to send traffic to your site. You can set up a free blog at Blogger.

There have been cases of people losing their Blogger accounts (and the blogs they painfully built up), as Blogger goes about cleaning up their blogs due to blog spamming. In the process, innocent blogs get deleted as well.

Another alternative to Blogger is the free Wordpress, which is just as popular.

Building and maintaining one or two blogs is simple enough, but if you want to build a network of blogs for interlinking purposes, there are tools which can help make this task easier.

I use Blog Auto Publisher to post to all my blogs, perform scheduled posting, post from RSS and news feeds, as well as a host of many useful features. In this way, I

can maintain a network of fresh updating blogs, with little work on my part.

Working together with Blog Auto Publisher is [Wordpress Elite](), another software I use as a centralized blog management system, from which I can configure and manage multiple blogs.

With these two powerful software, you can have a network of blogs, constantly updated, with little work on your part.

RSS and Blog Directories

Once your blog is up and running with some substantial posts, you should consider submit your blog's RSS feed to blog/RSS directories to get some targeted traffic.

What is your blog's RSS feed, you may ask. A fanciful word, but actually quite simple:

- For Blogger, it is "yourdomain.blogspot.com/atom.xml"
- For Wordpress, it is "yourdomain.com/feed/

There are numerous blogs/RSS directories you can submit to, and I use RSS Announcer software to make it so much easier.

*To get a **free copy of RSS Announcer**, please use the link at the beginning of this report and visit my multiple-revenue website for details.*

2.18   Other Peoples' Blogs

Your content can be just as valuable to other bloggers who may have a difficult time finding content to share with their readers. Offering to submit an article to a related blog can be a great way to drive traffic to your site with the use of a hyperlink in your author credit.

2.19   Use Tell-A-Friend Script

When you have good content on your website, and your visitor wants to spread the word around, you can make it easier with a tell-a-friend form. With a click on your tell-a-friend link, they can refer your site to their friends. One such free service I use is [Tell-A-Friend Generator](#).

2.20   Tag and Ping (Social Bookmarking)

This is a relatively recent strategy. It basically revolves around social bookmarking websites, that allow its users to bookmark their favorite pages of websites, and sharing their bookmarks with others. The more people bookmarking a particular web page, the more "votes" it gets.

When bookmarking a web page, a user can also input tags (keywords) for that web page, and this site is pinged at the ping servers, hence the phrase tag and ping.

So how does one get traffic to his own websites? Well, there has been a flurry of webmasters submitting their own websites to these bookmarking sites. As the top sites are high traffic sites, there will be visitors from these sites, especially if your site is deemed as "popular" by the number of people bookmarking them.

The benefits of bookmarking your own sites have been the subject of much debate. While targeted traffic is one of the benefits, the acquiring of backlinks and pagerank passing are not so clear. Some of the bookmarking sites have imposed a "no follow" tag (which means the search engine robots will not follow through to your site), effectively cutting off the pagerank passing. Some of the sites do provide a direct link to your web pages, so you can enjoy some benefit of backlink and pagerank.

The tag and ping strategy can be abused, and will be abused. No one knows for sure how long it will remain effective. There's nothing wrong with submitting their own web pages, as long as they don't abuse by spamming the social bookmarking sites with thousands of their own spam pages.

The top sites are Delicious, Technorati and Furl. More are springing up in popularity and traffic, and there are even available software to install your own social bookmarking sites. One free software is Scuttle (download from http://www.sourceforge.net/projects/scuttle)

There are resources to find out more about social bookmarking and how you can derive maximum benefit from it. One such affordable resource is Tagging Secrets, where the concept of social bookmarking is described in simple terms, with a healthy dose of screenshots. It also reveals a little known strategy where you can literally *get instant targeted traffic within minutes* of writing a blog post. A quick action guide is also included, to provide step-by-step instructions to put the newly learned knowledge into practice.

2.21   Press Release

If you think you are starting to grasp the importance of content, you are going to be amazed when you see its full potential.

Press releases should become an important part of your marketing. What do you need to create a press release? Fresh content. That's it. Press releases are notices to the media about newsworthy events, accomplishments or information. Creating a press release to announce a new product, results of a poll, or related news event results free advertising in the media.

To create your own press release, go to a website like PRWeb (free and paid for better exposure) and read the releases that are posted there. When you are familiar with the format you can write your own and submit it. Just **avoid advertising copy,** and be sure to **highlight** some **new thought or an angle to make your press release newsworthy.** If you want to you can hire a press release writer, or have your release reviewed by a PRWeb specialist for a fee.

Alternatively, you may want to invest in an automation software called Press Equalizer which I use to simplify the submission of press releases to many press

release sites. Through the software, I also learnt the correct way of drafting a good press release.

2.22   Newspaper

Press releases can work just as well in your local paper as they do in online news websites. Submit your press release to the editor or the writer for the section of the newspaper you want to target.

You could also try to submit your own column, as a free form of advertising. Smaller newspapers may find this idea more appealing, but larger newspapers would not be likely to. They have their own staff.

3   All About Content

Some of the SEO methods used in the past that website owners were happy with was to fill pages with keywords that attracted search engines. But this also turned visitors off. Too often the content was completely garbled. Now the search engines are learning to 'read' like humans.

If the content has too many keywords and unlikely sentence structures, the search engine might consider that the site to be manipulated, and not list it.

If you want a site that attracts search engines AND keeps people on your website, you need to have relevant, informative, well written information . However, when using methods that are designed to attract search engines, the content still needs to be keyword-rich.

Generally, the content you provide must satisfy the following criteria:

Keyword-Rich Content
Your traffic will depend largely on your choice of the right words, by using one of the keyword research software discussed earlier in the report.

Unique Content
Currently it has been stated that the **search engines don't like duplicate content**. If you are using a template site you will need to change a significant amount of the information in order to create a site that the search engines will consider as unique. You can do this by changing your web page title, meta tags, introducing paragraph and by inserting links, or editorial blocks within the article's body.

If you have private label articles, you'd need to modify it to make it "unique". You can either spend time to do it manually, or use a software called [Content Rewriter Pro](#) which I use to modify thousands of my PLR articles in a short time.

Informative Content

Getting traffic is not valuable to you if people leave your site right away. Providing informative content is not only more beneficial to your visitors, it is important to 'smarter' search engines, which also pick up on the content.

Relevant Content

Keeping to a theme will help your website both with the search engines and visitors.

Amount of Content

Keep information pages short (400-800 words) or the search engines may not 'read' all the way through. Creating many web pages and optimizing the content and the web page will allow you to target more keywords then if you try to cram them all onto one page.

Be careful when using automation software which creates hundreds or thousands of web pages automatically. Creating content for each page is important and many of these programs create cookie-cutter sites that are simply keyword-rich without any real content. With many individuals using the same programs the search engines can read the 'finger print' and may consider the web pages to be invalid for inclusion in the search engine.

4   But Where Can You GET Content?

There are three main sources for you to get the content you need.

- Write it Yourself
- Hire a Ghostwriter
- Get articles with private label rights

There are pros and cons to each source, but by using a combination of sources you can accumulate a well-rounded body of content for your use. Here are some of the points to consider when using the different methods for creating content.

Remember, what works best for you will depend on your level of writing ability, what the content will be used for, and your budget.

4.1   Write it Yourself

Writing content yourself is not only the least expensive method, but allows you to inflect your personality into the content. This can be very useful in attracting a loyal customer, especially through newsletters and articles.

If you are planning on writing your own content, where do you start?

Create a Draft

By preparing a draft you will not need to worry about whether you remembered to cover all of the points that you originally wished to covey. You may only need a few words or brief sentences for your draft. They are easy, but vital.

Make it Clear

When you've finished your first draft you will need to read it over from start to finish and make notations of areas that need clarification or rewording.

Accuracy and Proofreading

When your writing is finished it is important to check it for accuracy. Are dates, statistics or facts accurate? Are you using proper spelling, especially for names and places? People do appreciate their name spelled properly.

4.2   Hire a Ghostwriter

When you need more than just a little assistance, whether it's because of time restraints, lack of writing abilities, or with knowledge of a topic you aren't familiar with, you should consider hiring a ghostwriter.

Ghostwriters are valuable when you need quality content on topics that are easily researchable by the ghostwriter. You may also find ghostwriters who are experts in their own field but hire themselves out as writers as a side business.

When hiring a ghostwriter you should make a 'work-for-hire' agreement.
This means that the writing cannot be resold to another buyer, or used by the ghostwriter for other purposes.

Ghostwriters can be found through freelance websites like Elance. Depending on your requirements and bulk volume, you can get it done for as low as $5 per article.

If you regularly need access to a variety of information you can use a service such as InfoGoRound, which gives you access to a large database of articles written by ghostwriters. This service also permits you to request articles on specific topics that one of their professional writers may undertake to write for you.

4.3   Get PLR Articles

There have been new membership sites springing up like mushrooms, which offer private label articles for a song, sometimes as low as 15 cents per article. The flip side is you need to modify the articles so that it is "unique".

One such membership site worth mentioning is Private Rights Articles, which provides high quality articles in several niches. For each niche, there is an accompanying keyword list containing about a thousand keywords (sourced from the ever reliable WordTracker) for that niche. A header graphics file (in psd format) is also included, for people who wants to create little niche websites using the articles.

5   <u>Special Traffic Generation Methods</u>

As promised at the outset, here are some special unconventional methods to get you fast traffic.

5.1   <u>Expired Domain Traffic</u>

Traffic Bridge is one of the largest expired domain traffic sellers, which redirects human visitors from those domains which are already expired.

If you need large amounts of traffic at a low price for certain purposes, and **does not need to be targeted traffic**, then this is something you can consider. Again, as expected from such redirection, the traffic is highly untargeted, and can even be of foreign languages.

Step 1: Register an account at: [Trafficbridge Register](#). (not many people know about this link).

Step 2: Make your order at [Trafficbridge Order](#) (use NORM25DISC as the coupon code for 25% discount, select "Normal" type).

After the discount, you can purchase in multiples of about US$6 per 10,000 visitors.

5.2   <u>Grab Those High Traffic Expired/Deleted Domains</u>

Domains are constantly expiring for various reasons. Some of the domains have regular traffic, a certain number of backlinks, and some with high pagerank. These soon-to-be-expired domains are up for grabs, and you can build websites that are already listed in the search engines with ready visitors.

Websites such as http://www.expiredtraffic.com/ or http://www.deleteddomains.com/ actually do all the legwork and let you have a comprehensive list. They used to be free, but now require some fees. Other sites are http://www.snapnames.com/ and http://www.snapcheck.com/ , which list the expiring domains, and allow you to

"reserve" a specific domain name, often for a fee. You can do a search for other services that list expiring domains.

6   <u>So Where Do You Go From Here?</u>

Now, don't go away thinking you can generate all the traffic you need overnight. You need to build and cultivate the traffic sources over time, and the best way to go about doing this is to develop a **daily or weekly traffic activities plan**.

The key is to work smart, not just work hard, and utilize whatever productivity tools (whether free or paid) that you can get your hands on. The links you see in this report are solid recommendation of the tools (free and paid) I use myself.

Your time is your most valuable asset, so use it wisely.

Be patient, take consistent action, and work towards building strong and lasting traffic sources.

[Click here](#) to claim a free copy of "**Multiple Income Megabundle**" valued at $127, comprising best-of-the-best products to accelerate your online success.
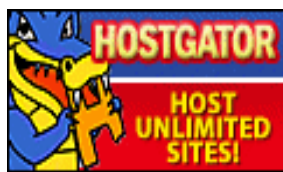
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